

Candy M. Joseph

175 Ellen Street, Salisbury, NC 28146
704.209.0107 • candy.joseph@gmail.com

QUALIFICATIONS

Ambitious and self-motivated graphic/web designer who possesses self-discipline and the ability to work with minimum of supervision. Deadline and detailed orientated. Hard worker, quick learner and flexible. Able to multi-task. Currently looking for an opportunity to join a dynamic, ambitious, growing company that allows me to use my design and advertising skills. I have experience with Adobe Creative products: InDesign, Photoshop, Illustrator, and Dreamweaver.

Creative experience in the following:

PRINT

- Logos / Business Cards
- Brochures / Newsletters
- Posters / Rackcards / Postcards
- Vinyl Banners
- Magazine Ads / Magazine Layout

WEB & MULTIMEDIA

- Web Site Design
- Web Development
- Online Catalogs
- Ecommerce
- Internet Marketing

SKILL SET



Adobe InDesign



Adobe Photoshop



Adobe Illustrator



Adobe Dreamweaver



Mac OS / Windows
Platforms

EDUCATION

Rowan-Cabarrus Community College Salisbury, NC

Associates of Applied Science, Advertising and
Graphic Design (Expected May 2016)
GPA 4.0

Rowan-Cabarrus Community College Salisbury, NC

Associates of Applied Science, Web Technologies
May 2014
GPA 3.9

Honors

Phi Theta Kappa (Honor Society)

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PROFESSIONAL EXPERIENCE

01/2010 - Present, Freelance Designer, Candy Joseph Designs, Salisbury, NC

Responsible for coming up with creative designs that meet all sales and communication objectives.

- Senior Graphic Designer for local magazine
- Taking design ideas from generation through to completion
- Generating multiple concepts for a campaign or project
- Ensuring consistency across all print and digital designs
- Designing a variety of print material
- Web design / Web development (Including back-end coding and database design and maintenance)
- Preparing photographs for websites
- Search Engine Optimization / Internet Marketing

07/2012 - 01/2013, Designer, Aull Printing, Salisbury, NC

Responsible for meeting with potential clients and presenting design solutions.

- Typesetting
- Design of various printed materials
- Layout of newsletters

05/2002 - 11/2007, Web / Marketing Manager, American Micro Industries, Chambersburg, PA

- Creation and maintenance of all company e-commerce websites
- Responsible for all marketing and graphic design materials

REFERENCES: Available upon request.